

creating extraordinary places that celebrate

CULINARY DESIGN

At CR architecture + design we understand that place is an important ingredient for a holistic dining experience. From fast-casual to white linen fine dining; prototype roll out to stand alone restaurant concepts, CR spends time in the kitchen, office, and dining rooms to understand the value proposition that place brings to the dining experience. Our service capabilities span from Bistro, Coffee House, and Cafe's, to Cafeteria and Fast Food, to Fast Casual, Casual, and Fine Dining experiences.

proficiencies and deep have understandings of the technical responsibilities of kitchen layout and cookline efficiencies that lets the kitchen staff focus on what they do best. At the same time we look at the dining room from an experience based design approach to marry the aesthetics with the menu to ensure that the design and environment enriches the dining experience.

























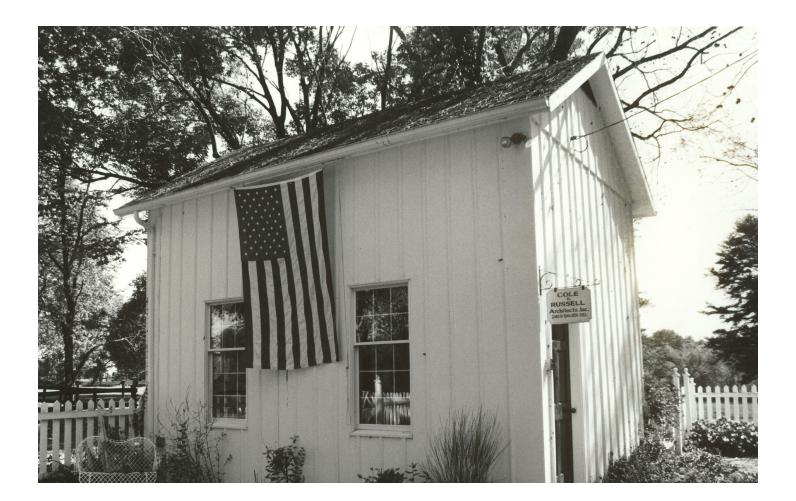




FROM SUMMER COTTAGE, TO NATIONWIDE FOOTPRINT

Founded as Cole & Russell Architects in 1982 by Tom Cole and John Russell on Tom's farm, we at CR architecture + design have embraced our humble beginnings and leveraged our vision for the future to strengthen our commitment to excellence. Our team of skilled and dedicated professionals solve complex problems, design intuitive spaces and engineer innovative solutions. While we continue to celebrate our growth in strategic market segments across the United States, we take the time to appreciate where it all started.





At CR architecture + design, architecture is not just a discipline, but an art. We don't just design for what it has to be, we design for what your project can be.

We transform ideas into extraordinary places. We solve complex challenges, design intuitive spaces and engineer innovative solutions.

Our work, our people and our processes revolve entirely around the way space and

structure are realized. A high regard for quality and genuine care for our clients and our people quickly established a solid reputation and have endured as pillars of our success.

We believe in an engaged client-focused approach across several market sectors to bring our collective expertise and to drive creativity and accuracy in every project.

40 YEARS OF EXPERIENCE

OFFICES IN

Chicago • Cincinnati • Dallas Denver • Detroit • Seattle

SERVICE OFFERINGS

Architecture • Interior Design Engineering • Space Planning Programming • Program Management

EXPERIENCE

10,000+ total projects 50 state licensure, including *District* of Columbia. Puerto Rico. British Columbia, New Brunswick, Manitoba, Alberta, Ontario, Newfoundland & Labrador













KITCHEN 1883

Rustic Touch



Local Flair

With the retail world more competitive than ever, companies are going beyond their "bread and butter" by broadening the in-store experience for consumers and branching out into progressive segments. Long-standing traditional grocer Kroger has continued to evolve at a rapid pace, going from simply providing the ingredients for your home-cooked meals to doing your shopping for you, preparing ready-to-go meal kits and offering to deliver it all right to your home. But they've recently taken it one step further by serving it all up for you at their own restaurant.

Kitchen 1883 opened in Union, Kentucky as Kroger's first foray into the stand-alone restaurant business. In the development stage, CR served as an extension of their internal team to help execute the restaurant concept and bring it to life. With food that is sourced locally and inspired by the region, the overall design concept is reflective of the local aesthetic, blending industrial materials and fixtures with rustic, restored wood and leather. Internal wall graphics pay homage to the Bluegrass State staples of bourbon and horses mixed with mouthwatering ingredients and local scenery.

CR also helped to deliver on the vision through selection of materials and fixtures, merchandising and development of the exterior facade and signage.

> Client | Kroger Project Area | 4,000 sf Location | Union, KY

CHICAGO
CINCINNATI
DALLAS
DENVER
DETROIT
SEATTLE





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